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In the end, The Project HB's main purpose is to transfer your company to the most accessible and profitable location possible in the simplest way possible. It will be easy, cost-effective, and time-saving to move with us. We'll get your company up and running in no time, with customers pouring in. Choosing Gothenburg, Sweden for the main purpose of efficiency and profit was a no-brainer. As previously mentioned, Gothenburg is Sweden's culinary capital, bringing your restaurant even more attention and customers simply by its location. About 2.5 million people visit Gothenburg and its theme park each year, and that doesn't include the people who work there or in the surrounding area, giving your company a large number of potential customers. In addition to holding the title of Culinary Capital of Sweden, it is Sweden's second-largest city and is situated next to a theme park, resulting in a higher population average. Who wouldn't like a fresh meal after a long day at the amusement park or trying out new food after years of eating at the same place? We didn't just consider the location; we considered everything. The most effective way to promote your restaurant and its food is through social media, advertisements, and even personal flyers. We want to make sure that your customers have a good time at Chronic Tacos, but we also want to make sure that your company enjoys the area and is happy with the change. Project HB also reviewed some other options for getting your food, such as Uber Eats and Foodora. So they're always having the Chronic Taco experience even though they're not in your restaurant. If you don't want to spend the money on a delivery service, we also have considered starting an e-service for Chronic Tacos where customers can order from their phone and Chronic Tacos can deliver themselves. Any choice is effective and aids in the growth of customers and revenues. We found the average age range for your company and people in the surrounding region, as well as promotion for Chronic Tacos, to ensure that we are in the most lucrative area and get the most business as possible. Finally, after considering all of these factors, we took into account your company's success rate in comparison to other businesses in the region. Chronic Tacos have a huge benefit since 60% of new restaurants fail in their first year of business. Your restaurant would be part of a chain, making it easier to compete in this new market with a low risk of failure. Furthermore, since it is a chain restaurant, your company has been

in operation for nearly 19 years, giving you an advantage over newer businesses in terms of knowing how to handle the business aspects once you have settled in. And if that isn't enough to persuade you to relocate your company to Sweden, maybe informing you that you will be improving the economy will. Adding chronic tacos will help with the 9.2% unemployment rate, as will the ability to recruit workers from Sweden. Swedish people clearly speak Dutch, so recruiting people from the region would benefit the local economy as well as the company's international expansion. With all of this detail, it appears that relocating Chronic Tacos to Gothenburg, Sweden is the obvious option, and relocating with Project HB would be an even better choice. When you move with us, moving your company has never been easier.